Brian Clark

Video Producer/Videographer/Editor

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**Creative Spark & Visual Strategist**

* 25+ years of broadcast and corporate video production experience, including creative copywriting, non-linear video editing, and videography
* Produced hundreds of successful video campaigns for corporations and local businesses
* Dynamic track record of consulting with clients, identifying unique selling points, and generating results
* 2009 Emmy Award Winner for Outstanding Commercial Production

**Experience**

ONEAMERICA | 1 american sq. indianapolis, in 46206

***Media Design Manager*** *June 2014 – Present*

* *Produced a wide range of videos for one of the top insurance companies in the country*
* *Shot and edited video and motion graphic pieces for internal use, training, and across business lines for our clients*
* *Directed and worked 1-on-1 with the President and other top executives within the enterprise to create video messages for OneAmerica associates and external clients*
* *Hard working, team player who loves collaboration, and always seeks the creative solution*

WLKY Channel 32 | 1918 Mellwood Ave. Louisville, KY 40206

***Commercial Production Supervisor*** *March 2013 – May 2014*

* Tasked with transforming an existing Commercial Production Dept. into a creative force in the Louisville market
* One man production crew – Write, Shoot, Edit, & Design effective marketing campaigns for television.
* Operate and maintain video equipment including cameras, lights, mics, etc.

WTHR Channel 13 | 1000 N Meridian St. Indianapolis, IN 46204

***Creative Services Writer/Producer*** *November 1999 – December 2012*

* 13 years of experience creating exceptional content for Indiana’s #1 television station
* Consult with local businesses to create an advertising strategy for television
* Write commercial scripts based on the client’s needs and goals
* Direct video shoots and gather voice overs, graphics, and music to assemble the project
* Collaborate with editors to ensure the end product is everything the client had envisioned

**Education** Ball State University | ***Spring 1999*** Bachelor of Arts in Telecommunications & History

**Skills**

* **Adobe Creative Suite**
	+ Premiere
	+ After Effects
	+ Photoshop
	+ Illustrator
* **Videographer**
	+ Panasonic Lumix S1H DSLR
	+ Panasonic Lumix GH5 DSLR
	+ Sony XD Cam
	+ Panasonic AK series broadcast camera
	+ DJI Mavic Mini Drone
* **Lighting Kits**
	+ IKAN LEDs
	+ ARRI
	+ Lowell
* **Microsoft Office**
* Word
* Excel
* Powerpoint
* Outlook